

KEN FLAHERTY 0207 812 9344 (H) 07901 928 745 (M) Email: kenneth_flaherty@yahoo.co.uk	65-67 Ridley Road Hackney LONDON E8 2NP
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I've worked as a retoucher in the advertising industry for over 20 years. My main strength is my ability to find the most direct, creative and cost effective solutions. For me, communication skills and a clear understanding of a brief are key to the success of any project. I have an excellent eye for colour and style, and keep ahead of trends within the industry. I have a passion for photography and am CGI savvy. My work has appeared twice in Lurzer's Archive, and in the AOP Digital Finishing Touches exhibition. I'm also reliable and fast.

Some of my retouching work can be viewed on my website www.kenflahertyretouching.com.

Freelance Retoucher	kenflahertyretouching.com	Sept 03 - Present
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- Retouching alongside creative's and art directors on site or remotely
- Working directly with photographers, advising how to best shoot in terms of post production
- Managing and retouching large campaigns for Virgin, Expedia as well as one off jobs
- Photography, picture research, layout and visualising for pitch work
- Preparing files for photographers for their photo libraries, organising work flow and archiving
- Fashion retouching for Asiana and All Saints
- Teaching Photoshop to photographers and assistants
- Experience working with RAW files and HDR imaging
- Currently working on 3D portfolio especially interested in lighting within 3D programs.

Clients worked for: JWT, Meteorite, Themlondon, DesignUK, eggdesign, Walsh Trott Chick & Smith, Iris-Nation, Spencer du Bois and the BBC.

Marketing Manager	New Media Industries	Oct 02 - Aug 03
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- Responsible for promoting existing retouching department as well as hands-on retouching
- Producing material and campaigns aimed at marketing directors of corporates
- Following up with phone calls, arranging meetings, designing and implementing presentations
- Managing media plans for my own clients, approving and signing off of final proofs.

Hands on Director	Momentum Creative Services	Oct 97 - Jan 02
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- Day-to-day running of boutique style retouching studio.

Operations Manager	Electric Paint	Feb 95 - Aug 97
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Developing digital retouching studio for existing photo lab

- Maintenance of clients, taking briefs, retouching and taking work back to clients, quality control
- Making new business contacts, cold calling and optimising existing clients within group
- Managing a team of four, with cross training so that they could cover for each other, assisting in training and programme apprenticeships, purchasing equipment, maintaining studio, managing service contracts with suppliers, overseeing maintenance of equipment, calibration of input and output devices, colour management for pre-press and other media, as well as design of corporate materials.